

Dio Brooks^(they/ them)

UX/ UI Designer | Oakland, California

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SUMMARY

UX and UI Designer excited to create accessible and pleasurable information exchanges and digital products. Skills obtained from freelance printing, design, activism and the creative culinary world help in paying exceptional attention to details of creative production processes, and thoughtful consideration toward the human experience of the products I create.

SKILLS

UX/ UI: Behavioral & attitudinal research methods; Research data analysis; Double Diamond design thinking; Wireframing; Figma prototyping; UI writing

Visual Design: Analog & digital printing; Adobe Photoshop, Illustrator, Indesign, XD; Webflow, Squarespace site design; Responsive design for mobile & web; Universal design standards for web accessibility

PROJECTS

Gus | Case Study

Designed a mobile bus app interface to client specifications
Developed unique brand identity & UI based on user research

AUX | Digital Publication

Designed & Printed limited edition run of a multimedia (digital and print) publication
Collaborated remotely with artists to fine tune design
Managed social media promotion, sales and distribution of the product

EXPERIENCE

Owner, Executive Chef Tamarack | Oakland, CA | 2018- present

- Designed service flow and developed menu offerings for a small restaurant/ bar and event space
- Managed day to day operations, ordering & inventories; implemented experience design developed in a group setting, managed POS system

Printer, Designer Printshop For The People | Oakland, CA | 2020- present

- Collaborated with a team to design & print limited edition publications
- Promoted projects on social media; facilitated client agreements
- Engaged in community outreach; distributed free educational materials

EDUCATION

UX/ UI Design Thinkful | 2022

- UX & Market Research
- Defining User Personas; designing flows and wireframes for testing
- Exceeding standards for accessible web & mobile design

Printmaking Southern Illinois University | 2009-2013

- History & practice of graphic design
- Traditional printing methods including woodblock printing, etching, screen printing and digital printing
- Typography and typesetting
- Book binding
- Drafting, composition and layout